ORDER



 Orders
 Order / Rev:
 36782

 Alt Order #:
 08832931

 Product Desc:
 DCCC IE

Estimate: 1473

Flight Dates: 09/25/12 - 10/01/12

Original Date / Rev: 09/10/12 / 09/10/12

Order Type: GENERAL

11.

Primary AE: Mike Jones
Sales Office: K-WAS

Sales Region: National

Name: Great American Media

Buying Contact:

Billing Contact: 1010 Wisconsin Avenue NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

EOM/EOC

00:10:00

15%

Advertiser Name: DCCC

Demographic: A35+
Product Codes: PO4
Priority: LV2

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	6	\$5,550.00	\$4,717.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	6	\$5,550.00	\$4,717.50	0.00
Totals	6	\$5,550,00	\$4,717,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KLAS	30%	\$5,550.00
Market	100%	\$18,500.00

Competitive Share	Share To				
CABLE	0%	\$0.00			
KBLR	0%	\$0.00			
KFBT	0%	\$0.00			
KINC	0%	\$0.00			
KTNV	25%	\$4,625.00			
KTUD	0%	\$0.00			
KVBC	0%	\$0.00			
KVVU	5%	\$925.00			
KVWB	0%	\$0.00			
LV1	0%	\$0.00			
UNKWN	0%	\$0.00			

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	8	09/25/12	09/28/12	8 News Now 6a		6-7a	-TWTF	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
	8 NEW	S NOW AT	6A	8 News Now 6a	IVI-F								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 09/	24/12	09/30/12	-TWTF	1	\$900.00	0.00						
N 8	8	09/30/12	09/30/12	8 News Now Sur	AM #2CM	8 News Nov	v Sun A5	:30	1	\$1,500.00LV1	0.00 NM	0	\$0.00
				8 News Now Su	n AM #2								

Print Date: 09/10/12 17:10:51 Page 2 of 2

KLAS

Order / Rev:

36782

Advertiser:

DCCC

Alt Order #:

08832931

Product Desc:

DCCC IE

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1473

3

Ln Ch End Inventory Code Start Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 8 NEWS SUN MORNING #2 End Date Spots/Week Start Date Weekdays Rating <u>Rate</u> ----S 09/30/12 1 \$1,500.00 0.00 Week: 09/24/12 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type ----su 1 8 09/24/12-09/30/12 8 News Now Sun AM #2 8 News Now Sun :30(\$1,500.00) 0.00 NM See MG 8.2,8.3,8.4,8.5 [due n/a upon entry (DA)] -TWThF----2 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a :30 (\$100.00) 0.00 NM (f) Credited [v5] 3 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TWThF----(\$100.00) 0.00 NM ① Credited [v5] 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TWThF----:30 (\$100.00) 0.00 NM (t) Credited [v5] -TWThF----4-5a :30 (\$100.00) 0.00 NM 8 09/25/12-09/28/12 8 News Now 4-5a (f) Credited [v5] 09/25/12 09/28/12 8 News Now Noon M-F CM 12-1230p :30 \$750.00LV1 0.00 NM 3 \$2,250.00 -TWTF--8 News Now Noon M-F NOON NEWS Spots/Week Rate Rating Start Date End Date Weekdays Week: 09/24/12 09/30/12 -TWTF--\$750.00 0.00 -TWTF--:30 1 \$1,300,00LV1 0.00 NM \$1,300.00 09/25/12 09/28/12 8 News Now 5-630p M-FCM 5-630p 8 News Now 5-630p M-F 8 NEWS NOW @ 5P & 6P Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--1 \$1,300.00 0.00 Week: 09/24/12 09/30/12 09/29/12 09/30/12 8 News Now 11p Sa/SuCM 11-1135P ----SS :30 1 \$1,100.00LV1 0.00 NM 1 \$1,100.00 N20 8 8 News Now Sa/Su 11p 8 NEWS NOW @ 11P Rating Weekdays Spots/Week Rate End Date Start Date ----SS 0.00 09/30/12 1 \$1,100.00 Week: 09/24/12 \$5,550.00 Totals